REAL CASE STUDY

Safran

CAMPAIGN GOAL **Help employees understand and adopt the company's corporate framework.**

Safran used the Rubik's Pen Pot to help employees remember and put into practice the four key principles of its 'Safran Together' framework. By keeping these principles visible on their desks, the Pen Pot provides employees with a daily reminder of the framework and their goals.



What it delivers

- Reinforce the four principles of the 'Safran Together' framework
- Encourage everyday application of company values
- Keep key messages visible on employees' desks



Minimum order 300 pcs

3 weeks production, plus shipping

The Magic of Rubik's.
The Staying Power of a Pen Pot.
Neutral presentation and personalised emails available in your sales kit.

Want to show this to a client?
Ask us for a free visual of your client's own Pen Pot.