REAL CASE STUDY

Franklin Templeton Investments

CAMPAIGN GOAL **Put the firm's key credentials into prospects' hands and keep them visible long after the pitch.**

Franklin Templeton turned the Pen Pot into a statement piece. Each interactive face presents one key figure: 35 business locations, 65+ years of experience, 13 global trading offices. Prospects explore the cube during the meeting, and the firm's credentials stay on their desk, face after face, long after the conversation ends.



What it delivers

- Key credentials presented face by face, one message at a time
- Interactive format invites prospects to explore the story
- Figures stay visible on the client's desk, day after day



2,800 pcs produced | Minimum order 300 pcs | 3 weeks production, plus shipping

The Magic of Rubik's.
The Staying Power of a Pen Pot.
Neutral presentation and personalised emails available in your sales kit.

Want to show this to a client?
Ask us for a free visual of your client's own Pen Pot.