REAL CASE STUDY

BioHorizons

CAMPAIGN GOAL **Keep the company anniversary story visible beyond the celebration.**

For its 30th anniversary, BioHorizons turned its milestone into an interactive desk object: the anniversary identity and the company's story printed across the Pen Pot's faces. Employees, clients and partners keep discovering the story every day, long after the celebration itself.



What it delivers

- Turn the anniversary into an everyday desk presence
- Share milestones and achievements face by face
- Keep the celebration visible to teams, clients and partners



2,500 pcs produced

Minimum order 300 pcs

3 weeks production, plus shipping

The Magic of Rubik's.
The Staying Power of a Pen Pot.
Neutral presentation and personalised emails available in your sales kit.

Want to show this to a client?
Ask us for a free visual of your client's own Pen Pot.